

## Product Manager

### Description

Specialized in data marketing solutions, Weborama owns the most extensive independent behavioural database in Europe, operates various proprietary technologies, including a DMP, an AdServer and offers data science services to “consumer-centric” businesses.

Listed on Alternext in Paris and operating in 20 countries out of eight offices in Europe and Latin America, Weborama is a French company with 220 employees.

The Adserver Product Manager is an expert for our Adserver. This expertise should allow Product Manager to identify and plan Products evolution.

### Responsibilities

Product

- Ensure Business Units ( FR,ES,NL,IT,RU, PT, US ) needs are covered – Identify new Opportunities for Improvement
- Features Specs definition / Roadmap definition
- Report global issues to Product Director / provide analysis for upcoming features
- Main Contact between Business Units and R&D Team
- When needed, create customized integrations for Clients / Partnership Manager

Support/Client Troubleshooting

- Investigate and report corrective actions to be implemented
- Capacity to perform Technical Analysis

### Qualifications

Requirements

- English = Spoken and written
- 2/3 years experience in AdTech Solutions support
- Ability to manage multiple priorities, commitments and projects.
- Problem solving ability, creativity to “think-outside-the-box”, proven track record in proposing and implementing new solutions for customers.
- Digital Industry knowledge
- Interest in becoming our Tech Product Specialist in front of Client is a plus

Desired Skills

- Knowledge of MediaTracking
- Knowledge of Ad-serving solutions
- Knowledge in following Technical field is a plus =
  - Knowledge of how the Internet works (HTTP and DNS).
  - Knowledge of web programming (HTML, javascript ... )
  - Knowledge of SQL
- Knowledge of Scrum Methodology

### Employment Type

CDI

### Beginning of employment

ASAP

### Job Location

Levallois-perret

### Date posted

11 septembre 2019

**Job Benefits**

Numerous add-ons at Weborama such as free soft drinks and coffee, fruits, 10€ restaurant vouchers and 2 yearly internal technical seminars.