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WEBORAMA: 66% ORGANIC GROWTH FOR Q3, 2011

	2011 (K€)	2010 (K€)	Evolution
Turnover Q1	4,111	3,150	31%
Turnover Q2	5,580	3,748	49%
Turnover Q3	5,118	3,083	66%
Turnover 9 months	14,809	9,981	48%

Weborama consolidated revenue for Q3 2011 has reached 5,118 K€, versus 3,083 K€ on the same period in 2010, which is a 66% organic growth*.

Publishers and advertisers are seeking more knowledge of audiences, stronger control on their campaigns and a better return on their investment. Weborama's Adperf™ suite with a data centered approach to media brings an innovative and technological answer to these expectations.

Business has been very strong in all the company's business units. Volumes have grown significantly, with a larger share of Rich Media and video, and more targeting.

The media business has grown significantly in France. The implementation of an ad verification tool has allowed to better guarantee that ad impressions go to the right target and in the right context. Numerous advertisers have become regular Weborama partners (Carrefour, SFR, Renault...). Performance campaigns are also progressing sharply.

Weborama has produced new innovative advertising formats. In the Netherlands, the company has launched a "social ad format" that allows advertisers to communicate with their social audience within the format: users can directly post messages on their Facebook wall or retweet specific messages without leaving the website.

In the data field, **there have been numerous new developments**. **Weborama** has partnered with technology players (Invite Media, App-nexus), agencies (Vivaki, Xaxis) and publishers (Orange, Yahoo!). This confirms the central position of **Weborama** targeted data and shows the large potential of growth for the company.

On the international scene, **the growth has been very strong in the Netherlands and in Spain**.

According to Alain Levy, CEO of Weborama: *« in a very complex economical environment, the company has found a way to spectacular growth. This is the result of a strategic approach, with sustained investment in innovation and R&D, with a highly motivated team, thrilled with the development of the new advertising eco system, built around data”.*

* Unaudited figures



WEBORAMA: FROM DATA TO VALUE

Weborama is the European leader in Campaign Management and Behavioural Advertising services. The company's Technology & Data positioning has proven to be very successful since 1998, when the company was created in Paris. It has now more than 120 employees and operates across 6 countries (France, Spain, Portugal, Italy, the Netherlands and the UK), providing over 300 key accounts with innovative solutions to manage and optimize their online marketing investments.

Weborama has been listed on NYSE Euronext's Alternext market in Paris (ALWEB) since 2006 and had revenues of 15.2M€ in 2010.

Website: www.weborama.com